

JARRARD COLE

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Filmmaker, creative producer and **journalist** with experience making impactful films, virtual reality experiences, interactives, and podcasts. Adept at spotting rich stories, conceptualizing projects, working with emerging technology, and managing editorial teams. Experienced leading legacy brands to produce and support innovative initiatives. His work has been recognized with multiple **Emmy nominations** and a **Pulitzer prize**.

2019-2021 **Deputy for Audio and Executive Producer, *The Journal.*, *The Wall Street Journal***

- Showrunner of WSJ's flagship podcast *The Journal.*; Launched the new show in partnership with Gimlet Media/Spotify, reached the top 10 shows on Spotify in its first year
- Led *The Journal.*'s 15-person team in producing a daily narrative episode built on WSJ reporting. Managed talent relationships, development, and the collaboration between two editorial companies with distinct corporate cultures
- Oversaw all of WSJ's audio offerings including 7 podcasts and multiple smart speaker briefings, reaching a monthly audience of more than 12 million

2017-2019 **Deputy for Audio and Video; Director of Video Content, *The Wall Street Journal***

- Managed an international video team in setting workflow, editorial, and creative standards
- Conceptualized and oversaw the creative, editorial, and post production of the first video from WSJ to be recognized for a Pulitzer prize, an investigation into the Trump campaign

2017 **VP for Content, Scenic VR**

- Produced VR documentaries and experiences with Emmy and Oscar-winning directors
- Set content strategy for VR startup, focusing on original VR programming and client work; Clients included WSJ, TED Talks, UBS, and Artsy

2016-17 **Executive Producer for Emerging Technologies, *The Wall Street Journal***

- Led production of all of WSJ's virtual reality video programming, managed a VR editorial strategy, budget, and multimillion dollar commercial deal with Google
- Piloted WSJ's first-ever VR video stories for the "2050: Demographic Destiny" series; Project won a Society of News Design Gold Medal, and New York Press Club and APME awards
- Project managed the integration of a VR video player into WSJ's flagship mobile apps

2012-16 **Senior Video Journalist, *The Wall Street Journal***

- Wrote, directed, filmed, and edited WSJ's first interactive video, *Prescribed*; project was a finalist for a Gerald Loeb award and an Emmy
- Served as video editorial lead for the redesign of WSJ's website and applications

INTERESTS

Founding member of WSJ/Dow Jones's first LGBTQ+ affinity group, Pride@DJ; Goalie on Dow Jones's soccer team, 2019 season champions; Obsessed with Taylor Swift

EDUCATION

2008 -12 **The University of North Carolina at Chapel Hill**

- Received four-year, full-merit Morehead-Cain scholarship to attend UNC-Chapel Hill
- 3.9 GPA, B.A. in History with Honors and Highest Distinction; Phi Beta Kappa